

MOTOR TREND INTERNATIONAL AUTO SHOW ZOOMS INTO VEGAS, NOV. 27-29

WHAT: The Motor Trend International Auto Show returns to Las Vegas over the Thanksgiving holiday

weekend, with more than 350 of the newest cars, trucks, SUVs and crossovers on the market

from more than 20 manufacturers.

Whether a car buff, just browsing or in the market for a new vehicle, show attendees can check out the latest rides, explore in-car technology and even take several 2016 models for a test-drive on-site at the show. Open to the public, there will be something for everyone, including a dazzling collection of luxury vehicles, new hybrid electric models and much more.

WHERE/WHEN: Las Vegas Convention Center – Hall N-3 and N-4

3150 Paradise Road Las Vegas, NV 89109

Free parking in Silver Lots 1 and 2

*Friday, November 27, 2015 9 a.m. – 6 p.m.
Saturday, November 28, 2015 9 a.m. – 6 p.m.
Sunday, November 29, 2015 9 a.m. – 6 p.m.

*Media may access the show floor on Friday, November 27 from 7 to 9 a.m. for pre-show coverage. Pre-show access includes test-drives and interview opportunities with the show's director and/or an automotive industry spokesperson. The show will not open to the public until 9 a.m.

ADMISSION: Adults (13 & over) \$10

Seniors (62 & over) \$8 Military (with DoD ID) \$8 Children (12 & under) FREE

E-tickets available at AutoShowLV.com; adult e-tickets are \$1 off regular admission price.

VISUALS: Test-drives of several, all-new 2016 Ford and Toyota models outside of the Las Vegas

Convention Center; Hundreds of new vehicles spanning the Las Vegas Convention Center

show floor, from more than 20 manufacturers.

MEDIA CONTACTS: The Firm Public Relations & Marketing

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